Our five year strategy for 2018 to 2023

Our purpose	Our vision	Our ambition
Improving health, improving lives	To provide outstanding mental health and learning disability services as an employer of choice.	We support our service users and carers, our staff and the communities we serve to live healthy and fulfilling lives. We want to achieve our personal and professional goals; to live our lives free from stigma and discrimination; and to improve the lives of people with a learning disability and mental ill health.
Our values		
We have integrity We treat everyone with respect and dignity, honour our commitments and do our best for our service users and colleagues.	We keep it simple We make it easy for the communities we serve and the people who work here to achieve their goals.	We are caring We always show empathy and support those in need.
Our strategic objectives and priorities		
 We deliver great care that is high quality and improves lives. 	2. We provide a rewarding and supportive place to work.	3. We use our resources to deliver effective and sustainable services.